



The Aiken Horse

Editorial Schedule, 2018

The Aiken Horse is a bimonthly publication with a schedule that follows the equestrian seasons in South Carolina. The editorial focus of each issue depends upon which disciplines are most prominent at the time. Each issue has regular features (News, The Secret Lives of Horses, Remembering Aiken's Horsemen, Ask the Judge with Amy McElroy, and so on.) There are also special sections and features planned for each month.

FEBRUARY/MARCH

Deadline: January 12; Publication: February 2

Disciplines

Eventing, Foxhunting, Cutting, Racing

Features

Breeding/Stallions, Historic Aiken, Veterinary advances, Equestrian vacations

APRIL/MAY

Deadline: March 15; Publication: April 6

Disciplines

Hunter/Jumper (Horse Show issue), Eventing, Polo

Features

Footing, Equine nutrition, Rider fitness, Equestrian fashion, Pest control

INCLUDES DOG & HOUND

JUNE/JULY

Deadline: May 11; Publication: June 1

Disciplines

Polo, Western, Driving, Natural Horsemanship

Features

Travel with horses, Keeping cool, Horse health care, Pastures, Foals

INCLUDES DOG & HOUND

AUGUST/SEPTEMBER

Deadline: July 15; Publication: August 3

Disciplines

Polo, Hunter/Jumper, Dressage, Eventing

Features

Conditioning, The WEG preview, Real Estate Showcase

OCTOBER/NOVEMBER

Deadline: September 13; Publication: October 4

Disciplines

Polo, Foxhunting, Combined Driving

Features

Farm fix up, Builder's Showcase, Rider safety, Hoof care feature, WEG

INCLUDES DOG & HOUND

DECEMBER/JANUARY

Deadline: November 9; Publication: December 1

Disciplines

Eventing, Foxhunting, Dressage, Driving, Cutting

Features

Farm equipment, Tack & supplies, Gift showcase, Breeding/Stallions

INCLUDES DOG & HOUND